

Scratch Off Business Cards

Subway, McDonald's, Chilli's and many other big name businesses are using scratch off tickets to draw the customers in. Now you can help the small business do the same at a reasonable cost to them.

With Lotto and scratch off tickets in almost every state the scratch off craze is going wild. People just can't get enough of these types of tickets. It is becoming a way of life.

Just watch at any store that sells scratch off tickets the number of people buying and scratching off in hopes of a winning ticket. It has to be at least 2 out of every ten are buying these tickets. It is bringing in millions for the states and there does not seem to be any signs of it letting up.

What does this have to do with you? People are starting to do some of their buying because of scratch off tickets. Not the Lotto kind but the discount kind. Many of the big companies are using these types of cards to gain customers for their businesses.

These cards have a scratch off box that when scratched reveal a discount or free product from the business. This discount can be any where from 5% to Free. They work and that is why the big hitters like the businesses mentioned above are using them.

It is easy to make the scratch off box on a business card to give to customers and prospects. You can get small businesses in your local area to pay up to \$99 for 500 of these cards and they only will cost you about \$16.00 to make 500 of them. That is an \$83 dollar profit on each order.

Because of the high awareness of the consumers these cards bring in the business and it is a great return on investment for any small business.

A beauty shop can have 500 printed with 80% of the cards with a 10% discount and the rest with a 20% discount. They can also put a few in the mix of 500 for some free service like a free cutting and styling. The word of mouth spreads quickly when a few customers start telling their friends about the free service they got at such and such beauty salon. And this works for any small business.

I have put together a short report that has the way to sell these cards and the templates needed to print these at your home computer. I am just about giving this report and templates away. You can invest \$5 and get the report, template and step-by-step instructions on doing this in your own local area.

Why is the price so low? I want everyone to be able to make a few dollars in their spare time. There is a selfish reason. If you make a few dollars off of an almost free program of mine you will have to look into a membership of my site where you will find home based businesses that can make you a full time income. ☺ <http://tinyurl.com/e3zyf>

So, if you are looking for a quick way to make some extra money look no farther. This is the easiest way I can think of to add a few extra bucks or make a full time income if you so desire.

Remember every business needs business cards. Now you have a way to make these cards work overtime for the business. Get started now.

<http://tinyurl.com/9eerj>

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